



Ask the Doctor Discussion Series

COMMUNITY • AWARENESS • EDUCATION • PROGRESS • FUNDING



2023 Partnership Opportunities

Ask the Doctor Discussions are intimate (up to 20 guest) open forum patient/physician meetings designed to address an underserved patient population with both community doctors and Multiple Myeloma Research Consortium physicians. Hosted by Cure Multiple Myeloma Corp., these educational sessions review advancements in research, new drug therapies available and the quickly changing myeloma landscape. It is a grassroots platform to build an engaged myeloma community of patients in Michigan. **Most of the discussions will be in person, with a Zoom option for patients unable to attend.**

Featured Specialists:

Dr. Craig Emmitt Cole, Assistant Professor Dir of Clinical Trials Program Hematology/Oncology, MSU College of Human Medicine, Karmanos Cancer Institute McLaren Greater Lansing

Dr. Jeffrey Margolis, Hematologist and Oncologist, President of Michigan Healthcare Professionals, P.C. and Professor of Oncology at Oakland University William Beaumont School of Medicine

Dr. Matthew Pianko, Clinical Assistant Professor of Internal Medicine, Division of Hematology/Oncology Rogel Cancer Center, University of Michigan Medical School

Dr. Joseph P. Uberti, Professor of Medicine & Oncology Director, Blood & Marrow Stem Cell Transplant Program, Lambert Webber Endowed Chair of Stem Cell Research, Barbara Ann Karmanos Cancer Institute, Wayne State University

Dr. Jing Christine Ye, Associate Professor, Department of Lymphoma & Myeloma, MD Anderson Cancer Center, Houston, Texas

Dr. Jeffrey Zonder, Professor of Oncology at Karmanos Cancer Institute, an MMRC Center/Wayne State University School of Medicine

2023 Ask the Doctor Discussion Dates (more may be added)

Dr. Ye - Fri, April 7 time TBD, this will be Zoom only

Dr Pianko - Thurs, April 20, 8:30 a.m. Weber's Inn, Ann Arbor and via Zoom

Dr. Uberti - Tues, May 2, 11:30 a.m. Venue TBD, Detroit and via Zoom

Dr. Zonder - Wed, May 17, Time TBD, Weisberg Cancer Treatment Center, Farmington Hills and via Zoom

Dr. Cole - Mon, May 22, time TBD, Kellogg Conference Center, East Lansing and via Zoom

Dr. Margolis - Date, time and location TBD

Please see Partnership Benefits Sheet for options and pricing.

Contact Michele MacWilliams for additional information.
(248) 330-5558 or mmacwilliams@curemultiplemyeloma.org





Cure Multiple Myeloma Corporation • C/O AJR Development., 40220 Grand River Ave., Novi, MI 48375
(248) 912-1576 • curemultiplemyeloma.org • Tax I.D. 47-4309020

2023 Ask the Doctor Discussions Partnership Options

Gold Level Partner - \$10,000.00

- Invitation to attend all discussions (two guests per discussion if session is in person, unlimited virtual guests).
- Corporate acknowledgment as **Gold Level Partner** during breakfast program – regardless of attendance.
- Logo inclusion on printed and digital/online marketing/social media.
- Logo placement on educational session signage as **Gold Level Partner**.
- Opportunity to share educational materials at each session (if live, share printed material; if virtual, CMMC will share material via email).
- Opportunity to speak for three to five minutes at one discussion – date of your choice.
- Logo placement on all e-newsletters for 2023 as **Gold Level Partner**. We anticipate sending seven or eight e-newsletters to the CMMC database of over 400 interested parties.
- Logo placement on CMMC Ask the Doctor Discussion website page as **Gold Level Partner**.
- One article in one of the 2023 e-newsletters. Copy can come from Partner or, CMMC can write article based on information from Partner.
- A link to additional information from Partner on the CMMC website [Resources page](#).

Silver Level Partner - \$5,000.00

- Invitation to attend all discussions (one guest per discussion if session is in person, three virtual guests).
- Corporate acknowledgment as **Silver Level Partner** during breakfast program – regardless of attendance.
- Logo inclusion on printed and digital/online marketing/social media.
- Logo placement on educational session signage as **Silver Level Partner**.
- Opportunity to share educational materials at each session (if live, share printed material; if virtual, CMMC will share material via email).
- Logo placement on all e-newsletters for 2023 as **Silver Level Partner**. We anticipate sending seven or eight e-newsletters to the CMMC database of over 400 interested parties.
- Logo placement on CMMC Ask the Doctor Discussion website page as **Silver Level Partner**.
- A link to additional information from Partner on the CMMC website [Resources page](#).

Bronze Level Partner - \$2,500.00

- Invitation to attend three discussions (one guest per discussion, whether session is in person or virtual).
- Corporate acknowledgment as **Bronze Level Partner** during breakfast program – regardless of attendance.
- Logo inclusion on printed and digital/online marketing/social media.
- Logo placement on educational session signage as **Bronze Level Partner**.
- Opportunity to share educational materials at three sessions (if live, share printed material; If virtual, CMMC will share material via email).
- Logo placement on all e-Newsletters for 2023 as **Bronze Level Partner**. We anticipate sending seven or eight e-newsletters to the CMMC database of over 400 interested parties.
- Logo placement on CMMC Ask the Doctor Discussion website page as **Bronze Level Partner**.
- A link to additional information from Partner on the CMMC website [Resources page](#).



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Please check the sponsorship option that you prefer and then provide us with your company information below.

Name of sponsoring company: _____

Contact Person _____ Phone _____

Email address _____

Address _____

City _____ State _____ Zip _____

Credit Card # _____ Zip (if different than address above) _____

Exp. Date _____ Code _____

Checks should be made to Cure Multiple Myeloma Corp. Please send response to: Cure Multiple Myeloma Corp.
C/O AJR Development
40220 Grand River Ave.
Novi, MI 48375

AND email to Michele MacWilliams at: mmacwilliams@curemultiplemyeloma.org

If you have questions or need additional information please contact Michele MacWilliams, Cure Multiple Myeloma Corporation Director at 248-625-0070 • mmacwilliams@curemultiplemyeloma.org